





#### WHAT IS WORTH TO YOU?

Would you contribute to care for safe catches throughout the Wasatch? Safe bolts are something every climber should invest in!











Tools - Each of the five anchor tech has a work at height kit with specific tools for the job. ~\$1k/kit

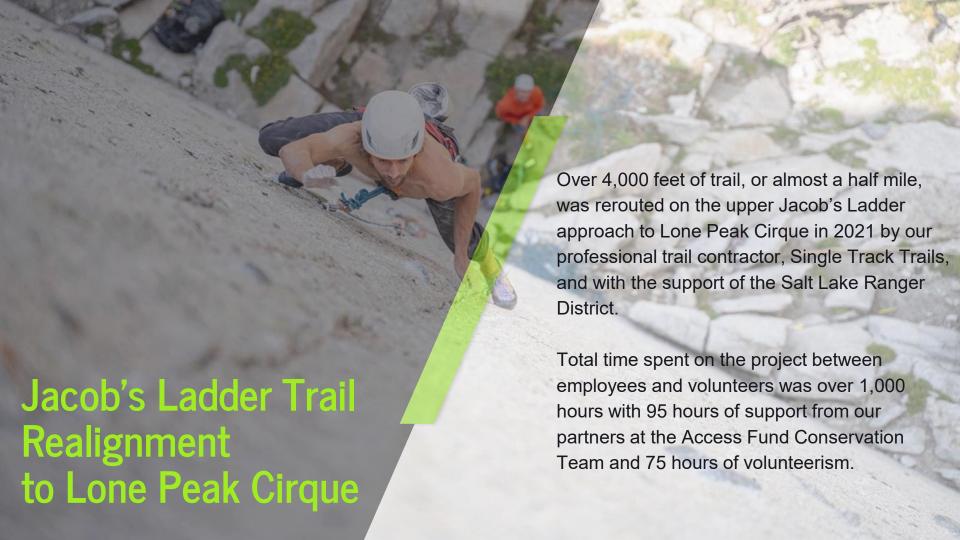








\$125 = Top Anchors Replaced



Salt Lake Climbing Fest

CELEBRATE OUR COMMUNITY. ELEVATE
YOUR CLIMBING SKILLS.

A weekend of skills based climbing clinics and festivities brought to you by the SLCA and fueled by our local guide outfitters, artists, and outdoor industry partners.

ALL PROCEEDS FROM THIS EVENT GO
BACK TO STEWARDSHIP OF WASATCH
CRAGS.

<u>SaltLakeClimbingFestival.com</u>



## Save LCC Climbing

What UDOT's Transportation Proposals Mean For Little Cottonwood Canyon Climbing



# World class climbing

A year-round recreational resource that is free to the public.



What is one way you think gyms can better support outdoor climbing spaces?

# **CLIMBER EDUCATION**





What is one way you think LCOs can better support indoor climbing spaces?

### **ENGAGEMENT**





**Partnership** 



Community

### In what ways do gyms support LCOs...

- 1 Post flyers, announcements, etc
- 2 Run fundraising events at the gym
- 3 Post messaging online and on social media
- 4 Gym provides direct financial support
- 5 Supports Gym To Crags or other educational events

### Other Ways to Engage

- Combination membership
- Sponsor events at local crags
- Provide/encourage staff to volunteer at events
- Meet/speak on regular basis
- Invites LCO to speak at staff meetings/trainings

#### Other Creative Ideas...

- Membership add-ons
- Bringing in a guide service or certified guide to teach outdoor skills
- Organizing stewardship events for staff and members
- Dedicated space for LCO information
- "Gym Day" or LCO discount to get outdoor climbers in the gym
- Advancing diversity, equity and inclusion
- Utilizing pro climbers



# What to do next...

Identify what ideas best resonate with your gym



Meet with your LCO to gain a better understanding of what is needed and how you can work together



CWA – Access Fund Dual membership

#### **Resource Links**

<u>Do Climbing Gyms Have a Responsibility to Teach Outdoor Etiquette?</u> Climbing Magazine <u>How Climbing Gyms Shape Outdoor Climbing</u> Salt Lake Climbers Alliance <u>Fixed Anchor Maintenance Program</u>

Find a Local Climbing Organization
Access Fund joint membership program

#### **GYM SAMPLES (not an exhaustive list)**

<u>Doylestown Rock Gym – Local Access page</u>

The Front Climbing Club – Impact Coalition

ASCEND - Sustainabilty Club

EVO Rock+Fitness – Environmental Stewardship page

<u>Movement – Giving + Philanthropy page</u>

Pacific Edge Climbing Gym – Skills classes and Access Fund link on page footer

Flagstaff Climbing – Outside Etiquette



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## THANK YOU



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